



**NEWS AND INFORMATION**  
CITY OF WILLIAMSBURG, VIRGINIA  
401 LAFAYETTE STREET, WILLIAMSBURG, VA 23185

**FOR IMMEDIATE RELEASE**

February 20, 2018

Robbi Hutton, Director of Parks and Recreation  
757-259-3760 w  
[rhutton@williamsburgva.gov](mailto:rhutton@williamsburgva.gov)

Lee Ann Hartmann | Communications Specialist  
757-220-6197 w | 757-707-6202 c  
[lhartman@williamsburgva.gov](mailto:lhartman@williamsburgva.gov)

**City Invites Input on the Future of Parks and Recreation**

*Residents are encouraged to participate in the master plan survey*

**Williamsburg, VA** – In an effort to determine what recreation programs and facilities City residents would like to see for the next 20 years, the City of Williamsburg has commissioned a Needs Assessment as part of an effort to develop a parks and recreation Master Plan. Community input is vital to this process and will help the City to best tailor the plan to reflect the community's desires and needs.

To ensure the responses will provide statistically valid results, a random sample of 3,500 City households will be mailed a survey. Recognizing that many parks and recreation program users live outside the city, residents of the Greater Williamsburg area will be invited to provide feedback and input through an open-link survey that will go-live on March 5, 2018 at [www.williamsburgva.gov/rec](http://www.williamsburgva.gov/rec). While open-link results will be kept separate from the statistically valid responses, these responses will nonetheless provide valuable feedback for the City of Williamsburg and will be included in the final report.

The results of this survey will provide critical information in determining community values, satisfaction levels, needs and priorities, and demographics for the City's long-term planning efforts. Questions will be asked about what types of programs, facilities, and services residents want in their parks and recreation system and where priorities should be placed.

This project is led by GreenPlay, LLC with survey and data work done by RRC Associates.

###

The City of Williamsburg, Virginia was established in 1699, and is home to the Colonial Williamsburg Foundation, that operates the world's largest outdoor living museum; and the College of William and Mary, the second oldest college in the United States. Our vision is, *"to become an evermore safe, beautiful, livable city of historic and academic renown, served by a city government — cohesively led, financially strong, always improving and innovating — in full partnership with the people who live, work and visit here."* Follow us on Facebook and Twitter @WilliamsburgGov.