

**RESOLUTION #22-10
AMERICAN RESCUE PLAN ACT REVENUE FROM VIRGINIA TOURISM
AUTHORITY- FISCAL YEAR 2022**

WHEREAS, on March 11, 2021, President Joseph R. Biden signed into law the American Rescue Plan Act of 2021 (hereinafter “ARPA”); and

WHEREAS, on January 27, 2022, the United States Department of the Treasury (hereinafter “US TREASURY”) published the Final Rule establishing the allowable usage of the Coronavirus State and Local Fiscal Recovery Funds (hereinafter “SLFRF”) to be disseminated to state and local governments in accordance with the ARPA; and

WHEREAS, the COMMONWEALTH OF VIRGINIA has received \$50,000,000 to support local domestic marketing organizations, as well as the AUTHORITY’s marketing and incentive programs; and

WHEREAS, the COMMONWEALTH OF VIRGINIA via the VIRGINIA TOURISM CORPORATION (hereinafter “VTC”), serving as the pass-through entity for the US Treasury, has allocated approximately \$28,000,000 of these funds across all 133 Virginia counties and independent cities based on the relative share of each locality to total state tax revenue attributable to tourism in 2019; and

WHEREAS, the CITY OF WILLIAMSBURG has been allocated \$670,000 of SLFRF from the VTC; and

WHEREAS, the CITY intends to allocate a portion of its SLFRF to assist with spurring activity and travel to alleviate the negative economic impacts as a result of the COVID-19 pandemic in accordance with all federal, state, and local guidelines regarding the usage of SLFRF; and

WHEREAS, the VTC required a regional approach to be approved by the applicable Destination Marketing Organization, the CITY worked with James City County, York County, and Visit Williamsburg to develop a Tourism plan to allocate the funds; and

WHEREAS, the VTC approved a spending plan for the CITY that includes \$268,000 for a Destination Event and \$402,000 to Visit Williamsburg for the City’s ARPA contribution for a tourism media campaign to be pooled with ARPA Tourism funding from James City County and York County.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Williamsburg hereby accept and appropriate \$670,000 of SLFRF revenue and the plan for the use of the funding as follows: \$402,000 allocated to Visit Williamsburg and \$268,000 to hire an independent contractor to develop and manage a signature destination event for the City of Williamsburg.

BE IT FURTHER RESOLVED, by the City Council of the City of Williamsburg, Virginia, allocates the funding for the fiscal year FY 2022 and appropriates the funds for the purposes as indicated.

ARPA Fund

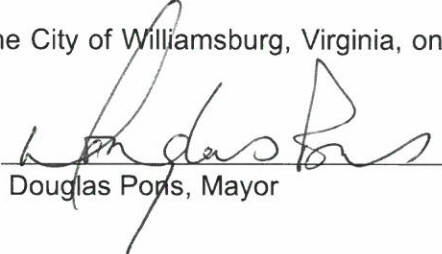
FY 2022 Adopted Revenues	\$	18,471,546
ARPA Tourism Funds		<u>670,000</u>
Total FY2022 Revenues	\$	<u>19,141,546</u>
FY 2022 Adopted Expenditures	\$	18,471,546
Visit Williamsburg Transfer		402,000
Destination Event		<u>268,000</u>
Total FY2022 Expenditures	\$	<u>19,141,546</u>

The City Manager shall administer the funds in strict adherence to the Charter and Code of the City of Williamsburg, as amended, the laws of the Commonwealth of Virginia.

That, expenditures in the ARPA fund for Tourism can only be used to cover costs of the City of Williamsburg obligated from March 3, 2021, through December 31, 2023, and incurred by June 30, 2024, and for eligible uses as defined by the American Rescue Plan Act of 2021. Expenditures in the ARPA fund will comply with the other related aspects of the American Rescue Plan Act of 2021 and will adhere to additional and amended guidelines as set forth by the federal government and VTC in the allocation or distribution of said funds. Appropriations for the fund are deemed to be on a continuing basis and will continue in effect until the purposes have been achieved, said funds are expended, or June 30, 2024 (or consistent with additional guidelines as set forth by the federal government and the VTC).

This resolution shall take effect upon its adoption by City Council.

PASSED AND ADOPTED by the City Council of the City of Williamsburg, Virginia, on May 12, 2022.


Douglas Potts, Mayor

Attest: 
Sandi L. Filicko, City Council Clerk